

**College of Public Health and Health Professions
Strategic Plan
Goals and Objectives**

Goal 1: Provide excellent educational programs that prepare graduates to address the multifaceted health needs of populations, communities, and individuals.

Objectives:

- Enroll a strong and diverse student body.
- Recruit and retain outstanding faculty.
- Maintain and enhance excellent academic programs that emphasize current knowledge, discovery, and practice.
- Prepare students who, upon graduation, are competitive in the public health and health professions employment markets.

Goal 2: Address priority health needs by conducting quality research and disseminating the results.

Objectives:

- Compete successfully for research funding, contributing to greater national prominence.
- Promote collaborative research within the college and across the university.
- Produce and disseminate new knowledge that contributes to the health of communities and individuals.

Goal 3: Lead and actively participate in serving our university, our professions, and individuals and communities

Objectives:

- Provide professional service to the community.
- Provide professional service to the college and the university.
- Provide service to the Public Health and Health Professions.